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HUDSON MERIDIAN CONSTRUCTION GROUP ANNOUNCES CULTURAL SECTOR EXPANSION

(New York, N.Y., December, 2008) – William I. (“Bill”) Cote, President and CEO of Hudson Meridian Construction Group (HM) announced today that AmatoMilligan & Associates (AMA) will spearhead an exclusive year-long outreach campaign to specifically expand Hudson Meridian’s Construction Management and Contracting offerings to the New York-area cultural institutions community. “The campaign is designed to effectively communicate and strategically position Hudson Meridian’s services and value to the cultural institutions community,” states Cote, “We’re partnering with AmatoMilligan & Associates, a firm that specializes in the field of arts and culture and the environment, to direct our talent to a new domain in this industry during a new era of building in New York.”

AmatoMilligan & Associates brings over 30 years plus experience which makes them well-equipped to lead Hudson Meridian’s efforts to diversify into this new sector, building upon the firm’s previous successful cultural institutions projects like the Intrepid Sea Air Space Museum. The firm’s reputation is known for its broader scope of work that comprises new construction, restoration, residential, public sector, public housing and new luxury residential high-rises to adaptive re-use of industrial buildings projects. Ranked among New York City’s top 100 Contractors and among the nation’s top 400 firms, Hudson Meridian brings solid contracting experience, integrity and the ability to offer a variety of services that will enhance cultural projects that require delivering projects on schedule and on budget without sacrificing quality and the client’s vision. Hudson Meridian also holds a unique position in the Construction Management and Contracting industry in the areas of disaster preparedness, planning and disaster response, and the environment...all important components in building post 9/11. Developing new business and positioning Hudson Meridian is the goal of this outreach campaign designed by AmatoMilligan & Associates and involves them to review and survey the cultural sector to determine areas of need regarding planned capital projects, and also those institutions already embarking on capital projects that may be in need of Hudson Meridian’s services. They will also represent Hudson Meridian at significant industry-sector events to augment the campaign.

Hudson Meridian is committed to implementing a proactive approach to seeking new projects with a special emphasis in the culture sector to prove that now is just as good a time as ever to target who you want to do business with. “We’ve been fortunate to work on major high-profile cultural sector projects and are extremely excited about the potential in this market, our expertise combined with AmatoMilligan & Associates creative outreach is guaranteed success,” says Richard Santosky, Executive Vice President.

To learn more about Hudson Meridian Construction Group, the company, its clients and financial references please go to www.hudsonmeridian.com. For media inquires contact Lorna Harris, Sr. Associate, AmatoMilligan & Associates at 917-825-4959, www.amatomilligan.com.

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